PURPOSE
The Manufacturing Industry - Regional Career and Technical Education (CTE) Advisory Board evolved out of the 2013-2015 Manufacturing Workforce Plan developed in partnership with local industry under the auspices of the Columbia Willamette Workforce Collaborative. The purpose of the Advisory Board is to work collaboratively among industry, secondary, and post-secondary education to inform and strengthen regional CTE programs. Specifically, the Advisory Board will:

- Support and strengthen local CTE programs through industry connection
- Inform and align the curriculum, activities, and standards of local CTE programs
- Provide a conduit to educate industry as to the scope and needs of regional CTE programs

ROLES
- Advocate for regional CTE programs to educational, political, civic and business leaders.
- Assist regional education partners with strategic planning to include suggestions re: initiating, closing or revising specific CTE programs.
- Recommend the content of CTE programs and review curricula to ensure that it meets business needs and industry standards.
- Define the technical and employability skills and identify appropriate performance standards/competency levels.
- Provide professional development for CTE teachers (trainings, externships, part-time employment) to develop technical knowledge and incorporate industry-recognized technical standards.

MEMBERSHIP
The Advisory Board will strive to include representation from the following stakeholder groups: business and industry, labor/apprenticeships, post-secondary institutions, chambers of commerce/economic development organizations, state policy agencies, and elected officials. Regional CTE Coordinators will help staff the board and represent secondary and post-secondary education. Additional stakeholder groups (e.g. CTE Teachers, school/district administrators) will be invited to participate in individual meetings as appropriate.

BOARD & MEETING STRUCTURE
- The target size of the Advisory Board is 20-25 members.
- Meetings will be held quarterly at Worksystems, Inc. on the 2nd Wednesday of Feb., May, Aug. and Nov.
- Much of the work of the Advisory Board will occur through subcommittees. Subcommittee work and meeting schedule will be shared with larger group on a regular basis.
- WIB Staff will have primary responsibility for staffing the Advisory Board with assistance from regional CTE Coordinators.

The Columbia-Willamette Regional Workforce Collaborative is a partnership that delivers a unified approach to serve industry, support economic development, and guide public workforce investments in the Portland-Vancouver Metropolitan Area.